



Why Your Child Can't Skip Their 20 Minutes of Reading Tonight

CHILD A

reads 20 minutes per night,
5 times per week



CHILD B

reads only 4 minutes per night
...or not at all



In one week:

100
minutes of reading



20
minutes of reading

In one month:

400
minutes of reading



80
minutes of reading

In one school year (9 months):

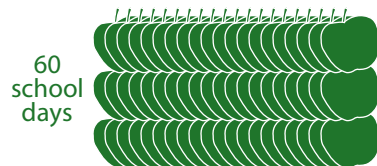
3,600
minutes of reading



720
minutes of reading

By the end of Year 6:

21,600
minutes of reading



4,320
minutes of reading

- Which child would you expect to read better?
- Which child would you expect to know more?
- Which child would you expect to write better?
- Which child would you expect to have a better vocabulary?
- Which child would you expect to be more successful in school and life?
- How do you think each child will feel about himself/herself as a learners?

